

DISTRICT 2-E2

FIRST QUARTER NEWSLETTER

July 12, 2021 - Editor: Communications Chair, Deb Cashen

UPCOMING EVENTS

July 17 - District 2-E2 Leadership Meeting - Crown of Life Lutheran Church, 6605 Pleasant Run Rd., Colleyville, TX 76034 - 8:00 AM

[REGISTRATION](#)

SERVICE SPOTLIGHT

A Note From:
IPDG Mary Alice Layland

NEWS:

Upcoming Leadership Meetings

Club Dues and 100% Contributions

Club Excellence Awards

Grassroots Lions Awards

Club Quality Initiative

Officer Training

2-E2 Directory

Website Updates



FROM DG STAN HALL

First of all a big THANK YOU to all the district leadership volunteers for 2021-22. I believe in YOU and trust your skills to lead this district forward. I am encouraged about the future of our district.

If I may I'd like to say a few words from my heart. District 2-E2 has lost nearly 600 Lions in the past four years. It is not an understatement to say we are "going the wrong direction". It is up to us as leaders to turn this around. It is up to us as leaders to provide new and challenging ways to increase our district membership. So I am challenging you, the leadership of 2-E2 Lions clubs to step up and "serve for effect".

Membership will increase when you as leaders are enthusiastic, dedicated and set the example of service to those around you. I still believe service is the key to membership growth.

I served five years in the US Army Field Artillery. When adjusting artillery fire the forward observer called in the appropriate adjustments and when ready to engage the target called "fire for effect" to the battery. Lion leaders, the adjustments have been made. You, as leaders are a part of it. It is now time to "Serve for Effect" to reach our targets of service and membership. Let's not give up! Status Quo is not in our vocabulary. Keep the target in



sight. We can do this together.

Stan Hall, Proudly Serving District 2-E2

DISTRICT 2-E2 JULY 17 LEADERSHIP MEETING



DISTRICT 2-E2
1st Leadership Meeting
Crown of Life Lutheran Church
Colleyville, Texas
Saturday, July 17, 2021
Sponsored by: Colleyville Lions Club



AGENDA

8:00 – 11:00 am	Registration / Purchase Lunch Ticket / Displays
8:00 – 10:00 am	Breakfast
9:00 – 9:30 am	Opening Ceremony & Protocol
	Posting of the Colors (Colleyville Fire Department)
9:40 – 10:40 am	Treasurer's Training (all officers encouraged to attend)
9:40 – 10:40 am	PDG Meeting
9:40 – 10:40 am	Zone Chair Meeting
10:50 – 11:45am	Time with your Governor
	Justin Elliott, Walking by Faith, not Sight
12:00 – 1:45 pm	Lunch / Officer Installations / Speaker
	Speaker: Council Chair Scott Evans
2:00 – 3:30 pm	Leadership Team Meeting
Tail Twister - 50/50	Lion Bob Pederson

RSVP for Training and Lunch to DS Sean Bryan @ sdionsean@gmail.com

SERVICE FOR EFFECT

Stan Hall
District Governor, 2021-22
Texas Lions MD2-E2

TO ALL MEMBERS:

All members are encouraged to attend District 2-E2 Leadership and Convention Meetings. The benefits:

- Meeting other Lions
- Discovering what the District has to offer you and your club
- Learning where and how to obtain information about Lions
- Exploring ways to make a difference in your club and community
- Understanding the difference you and your clubs are making in our local, state and international communities!

SATURDAY, JULY 17TH - Crown of Life Lutheran Church, 6605 Pleasant Run Rd., Colleyville, TX 76034
Lite Breakfast and Lunch (\$10) provided.

REGISTER ONLINE: www.lions2e2.org

IMMEDIATE PAST DISTRICT GOVERNOR MARY ALICE LAYLAND

As I sit here writing this article during my last few days as your Governor there are so many great memories.

The world changed this last Lions year like we never could have imagined. Uncertainty, fear, a new way to work and live. Through it all we continued to serve our communities. Together we have accomplished great things.

While many of my fellow governors did not have in person district meetings, 2-E2 continued on with all the safety precautions, mask, temperatures, tables spread apart

with no shaking hands or hugs. Our attendance numbers were very good.

My Governors visits started out very slow. In July I only had one club to visit. Thank you, Greater Arlington Lions Club for making changes and serving your community. In August the number grew to six clubs. In a normal year a governor would have made many, many more. By September and each month afterwards the numbers began to grow. Many clubs were still not meeting in January, 2021. I made my last club visit in June, 2021. I enjoyed visiting each of your clubs and having fun.

In spite of our many challenges together we served and changed many lives. Masks were made by Lions hands, food served, water given, plus so many of acts of kindness and service. The Lions have brought in over 120 new members during this challenging time. This year is one we shall never forget.

My heart is overflowing with love and appreciation for every district and club leader for standing up and moving the district and your clubs forward. I could not have done without your loyalty to Lions and great service to others. Thank You.....

A Caring & Sharing Lion,

Mary Alice Layland
IPDG

UPCOMING LEADERSHIP MEETINGS/CONVENTIONS



2021-2022 District 2-E2 Meetings

July 17, 2021	First Leadership Meeting Crown of Life Lutheran Church 6605 Pleasant Run Road Colleyville, TX 76034 Sponsor: Colleyville Lions Club
October 15-16, 2021	Fall Conference & 2 nd Leadership Meeting Hilton Garden Inn Fort Worth Alliance Airport 2600 Westport Pkwy, Fort Worth, TX 76177 Sponsor: Keller Lions Club
January 15, 2022	Youth Contest & 3 rd Leadership Meeting St. Francis of Assisi Catholic Church 861 Wildwood Lane Grapevine, TX 76051 Sponsor: Grapevine Lions Club
April 22-23, 2022	TBD

DUES AND 100% CONTRIBUTIONS

By now you should have received your District Dues and 100% Contribution invoices from District Secretary, Sean Bryan. If you have not, please let him know, so that can be remedied. Your club President, Treasurer and Secretary were emailed those invoices.

As a reminder - Both Dues and Contributions are based on your club membership as of July 1, 2021. That is an LCI mandate and cannot be changed. Membership changes have to be submitted by June 30th for the first half of dues, and December 31st for the second half. 100% Contributions are based on the June 30th membership numbers.

CLUB EXCELLENCE AWARD

Is your club striving to finish the year with a net growth in membership? Will your club participate in at least three service projects? Are you promoting your club's events or activities to the community? If you answered yes to these questions, you may be eligible for the Club Excellence Award.



The Club Excellence Award is more than an award... it is proof that your club is STRONG!

For questions, inquiries or to submit your Club Excellence Award Application you may contact us by email clubexcellenceaward@lionsclubs.org or by phone (630)468-6828. Make achieving the award a winning tradition! - **Due by August 21, 2021**

[CLUB EXCELLENCE AWARD APPLICATION](#)

GRASSROOTS LIONS AWARD 2021 - 2022

Each club may nominate one Lion for this award. Minimum standards to qualify for the Lions District 2-E2 Grassroots Lion award are:

- An active member in good standing of a club in good standing.
- Outstanding and dedicated service to Lionism.
- Service to the community and his/her club.
- Has not achieved the office of Vice District Governor

The form for the 2021 - 2022 Nomination is on the lions2e2.org website.

It is due with your \$25 fee (includes lunch for awardee) by March 28, 2022.

Questions? Contact GLT Chair Deb Lewis:
443-415-4240

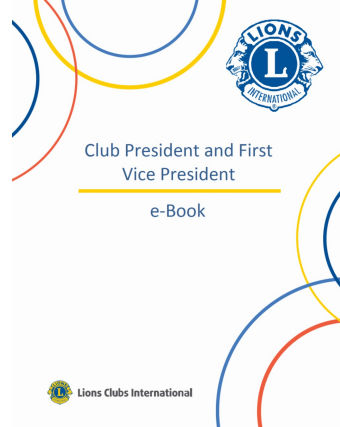
Email: deborah.lewis1@verizon.net



CLUB QUALITY INITIATIVES

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OFFICER TRAINING:

District 2-E2 offers training for the following officers:

- President/Vice President
- Treasurer
- Secretary
- Zone Chair
- Marketing/Communications

This Saturday at the Leadership Meeting the Treasurer's Training will be an on site training prior to the meeting. All officers are encouraged to attend that training. It provides a clear understanding of what is expected from Lions Clubs.

We just finished the Zoom Training for Presidents/Vice Presidents and Secretaries. If you missed it, the LCI E-Books are on the lions2e2.org website under "Resources" then "Officer Training."

Those trainings will be repeated before our next Leadership Meeting/Conference in October.

Welcome to the Club Quality Initiative!



The Club Quality Initiative is the foremost tool used by a club to assess itself in terms of its ability to meet the needs of its members and its community. In today's busy world, a club needs to be able to manage and implement a positive assessment and goal setting process so simple that it can become a part of standard operating procedures as needed to remain focused on the foremost most critical factors of a successful club: service, quality members and growing leaders.

The Power Point Slides are available on the lions2e2.org website and the LCI website. This is a valuable tool to review, especially for new officers and those that want a way to assess how you can get things moving again after a year or more of pandemic slowdowns.



The 2E2 District Website is in the process of being updated to reflect positions and other information pertinent to the 2021 - 2022 Lions Year.



The 2021 - 2022 District Directory is now in print.

The printed directory and flash drives

Please be patient as we continue to get more information!

Don't hesitate to browse however! This website provides an abundance of information for all Lions.

will be available at the July 17th Leadership Meeting.

Be sure to attend to pick up one for your Club!

LIONS DISTRICT 2E2 |
lions2e2.org

