

District 2-E2 Lions Club Marketing & Membership Survey

Purpose: This survey will help us assess the current marketing efforts of our clubs and prepare for an upcoming district-wide membership contest. Your responses will guide us in providing support and resources to those clubs who request it.

CLUB INFORMATION:

1. **Club Name:** _____
2. **Club Contact Person:** _____
Position in Club: _____
3. **Email Address:** _____

WEBSITE - SOCIAL MEDIA PRESENCE – BRAND IDENTITY:

Does your club have a website? Yes No

1. **If yes, what is your web address:** _____
2. **If yes, is your website regularly updated?** Yes No

Which social media platforms does your club use? (Check all that apply)

- Facebook Instagram Twitter/X
 LinkedIn YouTube Snapchat

Are these social media platforms regularly updated?

- Yes, at least once a week Occasionally (once a month or less)
 No, they are rarely updated

Does your club have a unique identity logo (other than just the LCI logo)?

- Yes No

If no, would you like assistance in creating a unique identity logo?

- Yes No

If you would like assistance with Increasing Your Club:

- Membership** **Membership Satisfaction/Participation** **Club Visibility**

Let us Increase Your Chances of Winning the Upcoming District 2-E2 Membership Contest.

Please return completed form to: Communications Director Deb Cashen colleyvilleiondeb@gmail.com