

District 2-E2 Membership

Contest / Raffle

Name: 2-E2 Membership Contest

What: For each new member, the sponsor will have their name entered in a raffle

During: May and June, end of Lions year 2017-2018

Authority: New members and their sponsors will be determined from MyLCI entries

Prizes: Ten prizes; Four \$250 gift cards and six \$100 gift cards

When: Winners will be determined by drawings at the first cabinet meeting in July

Background: District 2-E2 as well as the other Districts in Texas and elsewhere is in a serious situation. LCI changes the rules at the first of May, so that credits are no longer given for members that are dropped during July or December, thereby forcing clubs to estimate who will not pay their dues in July and onward and drop these members, else pay an additional 6 months LCI dues for these members.

While I am not sure what the impact on Membership over the next two months might be, it clearly will not be good, thus I must estimate. We may be down as much as an additional 100 to 150 lions. This on top of a negative 140 suggests we need 300 new recruits (rounded up from 290) to maintain our 8 years of positive growth.

This sounds like and it is significant growth. It is an average of about 5 new lions for each club in our district. On a per Lion basis 1 Lion out of every 7 lions needs to sponsor a new member. Where will these new Lions come from? Can 1 out of 7 of your Lions recruit a family member? Ask those you do business with or colleagues from church or other groups or neighbors or etc, etc. You will have to **ASK!!**

Why do we need these Lions. We are being asked by LCI to triple our rates of service provided by 2020-2021. There will need to be additional lions to take care of this.

Lets Serve,

Charlie

DG, 2-E2